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SIXTH EDITION Essentials of Entrepreneurs^ and Small Business Management GLOBAL EDITION Norman M. Scarborough Presbyterian College Boston Columbus Indianapolis New York San Francisco Upper Saddle River Amsterdam Cape Town Dubai London Madrid Milan Munich Paris Montreal Toronto Delhi Mexico City Sao Paulo Sydney Hong Kong Seoul Singapore Taipei Tokyo

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Small Business Management 6th Edition

Summary Help your students realize their dreams of small business success with Small Business Management: Launching and Growing New Ventures, Sixth Canadian Edition. This text incorporates current theory and practice relating to starting, managing, and growing small firms.

Small Business Management (Canadian) 6th edition ...

Small Business Management: Launching and Growing Entrepreneurial Ventures, South African Edition, 1st Edition

Small Business Management - 9781305405745 - Cengage

By Timothy S. Hatten - Small Business Management: Entrepreneurship and Beyond (6th Edition) (2015-01-16) [Hardcover]

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Small Business Management: Launching and Growing New ...

Test Bank For Small Business Management Entrepreneurship and Beyond 6th Edition by Timothy S. Hatten Chapter 2: Small Business Management Entrepreneurship and Ownership TRUEFALSE 1.

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Small Business Management and Entrepreneurship: Amazon.co ...

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Entrepreneurship and Small Business Management

Test Bank for Small Business Management Entrepreneurship and Beyond, 6th Edition by Timothy S. Hatten. Table of Content. Part I: THE CHALLENGE. 1. Small Business: An Overview. 2. Small Business Management, Entrepreneurship, and Ownership. Part II: PLANNING IN SMALL BUSINESS. 3. Social Responsibility, Ethics, and Strategic Planning. 4. The Business Plan.

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Essentials of Entrepreneurship and Small Business Management

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