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Concise and to the point. This is a highly useful methods book for approaching and teaching research on society and culture from start to finish, between qualitative and quantitative approaches.-- Robert Hafner Published On: 2017-06-16 This brilliant book offers an authoritative expos\u00e9 of all major aspects of empirical social research.

### Researching Society and Culture: Amazon.co.uk: Seale ...

Clive Seale has been Professor of Sociology (or Medical Sociology) at Goldsmiths and Queen Mary's (both University of London) and Brunel University. His work has concerned communication in health care and death in modern society. He has published extensively on research methods. His books include Constructing Death: the sociology of dying and bereavement (Cambridge University Press, 1998 ...

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Researching Society and Culture is a core foundation module designed to introduce students to the nature of sociological research: what it is, and how we might do it. The module combines understanding the ideas behind research as the production of knowledge about the social world – ‘methodology’ – with the practical tools to undertake research – ‘methods’.

### SO120 - Researching Society and Culture

Researching Society and Culture: Editor: Clive Seale: Edition: illustrated, reprint: Publisher: SAGE, 2004: ISBN: 0761941975, 9780761941972: Length: 536 pages: Subjects

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His work has concerned communication in health care and death in modern society. He has published extensively on research methods. His books include Constructing Death: the sociology of dying and bereavement (Cambridge University Press, 1998), The Quality of Qualitative Research (Sage, 1999), Media and Health (Sage, 2003) and Gender and the Language of Illness (Palgrave-Macmillan, 2010, with ...

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Module information for CE12B (Researching Society and Culture) for academic year 18/19

### Researching Society and Culture by Clive Seale

Written by internationally renowned experts, each chapter provides a full introduction to a key aspect of research methodology. From starting out to generating, analysing, and presenting data, this new edition covers foundational concepts in social research while also keeping students on the pulse of topics like digital social research, social surveys, and big data. Packed with international examples from across the social sciences, it shows how to interpret and work with data generated from real-world research. It gives you the tools to: - Design the right research question for your project - Access, understand, and use existing data - Effectively write up projects and assignments - Be confident in the A to Z of the research process Supported by an interactive website with videos, datasets, templates, and additional exercises, this book is the perfect hand-holder for any social science student starting a methods course or project.

Describes and analyzes the theoretical and practical issues of research on society and culture.

The much anticipated Third Edition of Clive Seale's bestselling title further expands its coverage to provide an authoritative introduction to all of the social research methods used to analyze qualitative and quantitative data. Written by internationally renowned experts, every chapter is packed with real world examples, student-friendly learning aids and helpful practical tips.

The essays in this volume discuss both the culture of technology that we live in today, and culture as technology. Within the chapters of the book cultures of technology and cultural technologies are discussed, focussing on a variety of examples, from varied national contexts. The book brings together internationally recognised scholars from the social sciences and humanities, covering diverse themes such as intellectual property, server farms and search engines, cultural technologies and epistemology, virtual embassies, surveillance, peer-to-peer file-sharing, sound media and nostalgia and much more. It contains both historical and contemporary analyses of technological phenomena as well as epistemological discussions on the uses of technology.

Bringing together many of the core classic and contemporary works in social and cultural research methods, this book gives students direct access to methodological debates and examples of practical research across the qualitative/quantitative divide. The book is designed to be used both as a collection of readings and as an introductory research methods book in its own right. Topics covered include: research methodology research design, data collection and preparation analyzing data mixing qualitative and quantitative methods validity and reliability methodological critique: postmodernism, post-structuralism and critical ethnography political and ethical aspects of research philosophy of social science reporting research. Each section is preceded by a short introduction placing the readings in context. This reader-text also includes features such as discussion questions and practical exercises.

Gives a basic account of methodology and cultural studies

Many very intelligent people don't like dealing with numbers. Similarly, many gifted scientists are not especially interested in studying people and their cultural behaviour. In this book, we argue that being interested in people and their cultures, and helping students and others to use numbers to pursue these interests, are not mutually exclusive. Research methods are becoming an increasingly important requirement for students of all kinds. But many students, particularly those in the humanities, struggle with concepts drawn from the social sciences and find quantitative and statistical information inaccessible and daunting. Nonetheless, such concepts are found in nearly all areas of society, from market research and opinion polls to psychological studies of human behaviour. This book aims to provide a simple guide to the process of conducting research in the humanities, with special reference to media and culture, from the planning stage, through the data gathering, to the analysis and interpretation of results: 'planning it', 'doing it' and 'understanding it'. The book aims to show how students' own choice of research topic can be refined into a manageable research question and how the most appropriate methodologies can be applied. Each section draws on actual examples from research that the authors and their students have conducted. Topics covered include: choosing a research question and method; instrument design and pilot data; practical procedures; research with children; looking at statistics; and interpretation of results.Features:\*Based on the authors' practical experience as researchers and teachers and is thus accessible, practical and 'how to'.\*Includes students' own work as examples.\*Bridges the 'divide' between social science and humanities research methods and will therefore appeal to a broad range of students and teachers.

"This reference provides a review of the academic and popular literature on the relationship between communications and media studies, cinema, advertising, public relations, religion, food tourism, art, sports, technology, culture, marketing, and entertainment practices"--Provided by publisher.

Qualitative Research for Physical Culture is a practical guide to qualitative research methods in the multidisciplinary field of physical culture. This innovative, unique and clearly-written book provides a complete one-stop manual to designing, researching and writing an effective research project. The authors identify the '7 Ps' of research which allows the reader to navigate a clear pathway through the research process. The '7 Ps' are divided into three areas: - Design which examines the Purpose of using qualitative methods; Paradigms of approach; and the Process of putting together a project - Doing which looks at a range of different methodological Practices and the Politics of Interpretation of such approaches - Dissemination which examines the Presentation of research and the Promise - how to judge the quality of research Exploring interviewing, textual analysis, narrative analysis and field methods such as ethnography, case studies and participatory action research, the text also includes invaluable advice on the writing process and how to critically assess the quality of research, and will be invaluable as a teaching tool or essential reference for experienced and inexperienced researchers alike.

In the Fourth Edition of Cultures and Societies in a Changing World, author Wendy Griswold illuminates how culture shapes our social world and how society shapes culture. Through this book, students will gain an understanding of the sociology of culture and explore stories, beliefs, media, ideas, art, religious practices, fashions, and rituals from a sociological perspective. Cultural examples from multiple countries and time periods will broaden students' global understanding. Students will develop a deeper appreciation of culture and society from this text, gleanig insights that will help them overcome cultural misunderstandings, conflicts, and ignorance and that will help equip them to live their professional and personal lives as effective, wise citizens of the world.