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Dr Alain Verbeke is a Professor of International Business Strategy and holds the McCaig Research Chair in Management at the Haskayne School of Business, University of Calgary. He was previously the Director of the MBA programme at Solvay Business School, University of Brussels (VUB).

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Dr Alain Verbeke is a Professor of International Business Strategy and holds the McCaig Research Chair in Management at the Haskayne School of Business, University of Calgary. He was previously the Director of the MBA programme at Solvay Business School, University of Brussels (VUB).

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International Business Strategy 1st edition ...

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(PDF) International Business Strategy. - ResearchGate

International Business Strategy: Rethinking the Foundations of Global Corporate Success Alain Verbeke Cambridge University Press , Jan 12, 2009 - Business & Economics - 481 pages

International Business Strategy: Rethinking the ...

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International Business Strategy Notes - Stuvia

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According to the authors, a general belief persists in many industries that increasing internationalization, in the sense of growing interdependence of markets in the world economy, will ultimately lead to industry consolidations whereby only a few large firms, commanding impressive scale economies, will survive.

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