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~~"Building a Storybrand"~~ by Donald Miller - Storytelling - BOOK SUMMARY The Book of Branding by Radim Malinic - First Look! ~~9 Brand Design Elements Your Brand MUST Have for Designers and Entrepreneurs~~ Brand Strategy Master Marketing: **BUILDING A STORYBRAND** by Donald Miller | Book Summary Core Message Seth Godin Breaks Down the Brilliance of Nike's Brand Strategy Designing a Persona - Lightning Talk with Wally Brill *10 books to read when learning brand strategy* **What is Branding? A deep dive with Marty Neumeier** *Unstoppable Branding Experience Workshop*

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